

Privacy Policy

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Effective Date: March 14, 2025

Last Updated: March 14, 2025

Powerful Beyond Measure Institute ("Company," "we," "us," or "our") respects your privacy and is committed to protecting it through this Privacy Policy.

This Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [insert website URL] and use our services.

By accessing or using our services, you agree to the collection and use of information in accordance with this Privacy Policy.

1. Information We Collect

We collect personal and non-personal information to provide and improve our coaching and education services. This includes:

a. Personal Information (provided voluntarily)

- Name, email address, phone number
- Payment details (processed securely via third-party payment providers)
- Any other information you submit via forms or direct communication

b. Automatically Collected Information

- IP address, device type, browser type
- Cookies and tracking technologies (see Section 6)
- Interaction with our website, such as page visits and clicks

c. Information from Third-Party Sources

- Payment processors (e.g., Stripe, PayPal)
- Social media platforms (if you interact with our pages or ads)

2. How We Use Your Information

We use the collected information for the following purposes:

- To provide coaching and educational services
- To respond to inquiries and customer service requests

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- To send marketing emails and newsletters (you can opt-out anytime)
- To analyze website traffic and improve user experience
- To comply with legal and regulatory obligations

3. How We Share Your Information

We do not sell or rent personal data. However, we may share information with trusted third parties, including:

- Payment Processors (e.g., Stripe, PayPal)
- Email Marketing Services (e.g., ConvertKit, Mailchimp)
- Analytics Providers (e.g., Google Analytics, Facebook Pixel)
- Legal or Regulatory Authorities (if required by law)

4. Data Protection & Security

We implement industry-standard security measures, including:

- SSL encryption for secure data transmission
- Limited access to personal data by authorized personnel only

All coaching-related personal information is collected through Practice Better, a HIPAA and PIPEDA-compliant platform. We align with industry coaching standards to ensure privacy and confidentiality.

5. Your Rights & Choices

Depending on your location, you may have the following rights regarding your personal data:

- Access, correct, or delete your personal information
- Opt-out of marketing communications
- Request a copy of your personal data

For GDPR (EU/UK) and CCPA (California) rights, please contact us.

6. Cookies & Tracking Technologies

We use cookies for analytics and marketing. You can manage your cookie preferences through your browser settings.

7. Data Retention Policy

We retain personal data as long as necessary for our services and legal compliance. You may request deletion of your data by contacting us.

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8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

9. Changes to This Privacy Policy

We may update this Privacy Policy. The latest version will always be posted on our website.

10. Contact Us

If you have any questions, please contact us at:

Email: [insert email]

Website: [insert website URL]

This Privacy Policy is designed to comply with GDPR (EU/UK), CCPA (California), PIPEDA (Canada), and other applicable privacy laws.